Under the High Patronage of Mr Emmanuel MACRON President of the French Republic

Under the sponsorship of Mr Yannick NEUDER, Minister for Health and Access to Healthcare

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MINISTÈRE CHARGÉ DE LA SANTÉ ET DE L'ACCÈS AUX SOINS Libert Éguité Fratemité

International Conference Paris, June 20, 2025 Hémicycle du Conseil Économique Social et Environnemental



**Conference venue** Conseil Économique Social et Environnemental 9 place d'léna, 75016 Paris, France Learn more University Diploma in Value-Based Healthcare Université Paris Cité Medical School www.chair-innovation-value.eu

## Partenaires

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# Incentivizing Patient Outcomes and Reinspiring Caregivers

Patient-Reported Outcomes Measurements (PROMs) enable caregivers to compare and improve patient health gains through data-driven communities of practice. This collective dynamic of continuous improvement inspires healthcare professionals, helping them focus on the appropriateness of care and redesigning patient pathways.

Implementing PROMs successfully requires standardization, digitalization, interoperability, patient case-mix and data audits. Beyond routine care, PROMs are opening a new generation of clinical studies and hospital procurement models.

To address these challenges, the Chair of Value in Health at the University of Paris Cité Medical School is organizing the third international conference as part of its University Diploma in Value-Based Health Care and its research activities on PROMs. During this outstanding event, we invite you to join worldclass leaders from public and private organizations to discuss use cases on the impact of patient outcomes on transforming healthcare systems.

# 7:30 Registration

### 8:30 Welcome speech

Michel Chassang, Vice-President, Conseil
 Economique, Social et Environnemental

#### 8:35 Opening Address

Dr. Yannick Neuder\*, French Minister of Health

#### 8:45 The Value of PROMs in real-life

Prof. Gregory Katz, Chair of Value in Health, Université
 Paris Cité Medical School, President of PromTime

### 9:00 Impact of PROMs on Health Systems

- Chair: Prof. João Breda, Director, Quality of Care and Patient Safety, WHO
- Gérard Raymond, President, France Assos Santé
- Francesca Colombo, Head of the Health Division, OECD
- Prof. Gabriel Steg, Professor of Cardiology, Université
   Paris Cité, Assistance Publique-Hôpitaux de Paris
- Dr. Maxime Ransay-Colle, Medical Advisor to the General Director, ARS Mayotte

#### 10:15 Break

# 10:45 PROMs in Hospital Rankings

- Chair: Prof. David Bates, Professor of Health Policy
  Management, Harvard School of Public Health
- Prof. Eyal Zimlichman, Chief Innovation Officer,
  Sheba Medical Center
- **Dr. Lukas Kwietniewski**, Director Healthcare Analysis, Statista
- Dr. Jens Deerberg, Charité Universitätsmedizin Berlin
- Prof. Christoph Meier, Director, Department of Internal Medicine, University Hospital Zürich
- Dr. Jean-Pierre Thierry, President, Consortium Résultat Patient. Medical Advisor France Assos Santé

#### **11:45 Benchmarking Patient Outcomes**

- Chair: Jennifer Bright, President, ICHOM
- Anne-Claire de Clerck, Vice-President of Healthcare World Business Line, Air Liquide Healthcare
- Prof. Willem Bos, Professor of Nephrology, Leiden University, St. Antonius Hospital, Santeon
- Michele Calabrò, Director, European Regional and Local Health Authorities
- Bente Jorrisma, President, Board of Directors, Dutch Institute for Clinical Auditing

#### 12:45 Lunch Break

#### 14:00 Reinspiring Healthcare Professionals

 Prof. Patrick Rozenberg, President, French National College of Obstetricians and Gynecologists

\*Subject to availability

- Prof. Dominique Monnet, President, French Society
   of Ocular Implants and Refractive Surgery
- Prof. Laurent Obert, President, French Society
   of Hand Surgery
- Prof. Michel Mondain, President, French Council
   of ENT Professionals
- Dr. Grégoire Rangé, President, France PCI
- Pr. Philippe Douek, Professor of Radiology, Fondation pour l'imagerie photonique

# 15:00 Transforming Procurement with PROMs

- Chair: Danny Havenith, President, European Health Public Procurement Alliance
- Hans Bax, Director, Value-Based Market Access and Innovation, Medtech Europe
- Prof. Isabelle Durand-Zaleski, Professor in Health Economics, Université Paris Cité, Assistance Publique-Hôpitaux de Paris
- Prof. Hamish Laing, Director, Value-Based Health and Care Academy, Swansea University

• Casper Paardekooper, Secretary, European Alliance for Value in Health

#### 15:45 Break

#### **16:15 Incentivizing Patient Outcomes**

- Chair: Prof. Zirui Song, Associate Professor of Healthcare Policy, Harvard Medical School
- Prof. Susanna Gallanni, Associate Professor of Business Administration, Harvard Business School
- **Dr. Matthew Hickey**, CEO, The Health Value Alliance
- Gabriel Thabut, Medical Director France,
   Biopharmaceuticals Business Unit, AstraZeneca
- Florence Dupré, Associate Medical Director,
   La Poste Santé

#### 17:15 PROMs in Quality Assessment

- Chair: Anne-Marie Armanteras, President, French
  National Agency for Health and Medico-Social Performance
- Prof. Lionel Collet, President, Haute Autorité de Santé
- Marguerite Cazeneuve, Deputy Director, Assurance
  Maladie
- Nicolas Revel, General director, Assistance Publique-Hôpitaux de Paris

#### 18:15 Training Professionals on High-Value Care

- Prof. Matthieu Resche-Rigon, Dean, Faculty of Health, Université Paris Cité
- Prof. Sabine Sarnacki, Dean, Faculty of Medicine, Université Paris Cité
- Prof. Gérard Friedlander, General Manager,
   Fondation Université Paris Cité
- Prof. Gregory Katz, Chair of Value in Health, Université
   Paris Cité Medical School, President of PromTime

# 18:30 End of Conference

French-English simultaneous translation